



**MEDIA+TECH
COLLECTIVE**
OF THE ROCKIES

2026 INNOVATION CHALLENGE

**HELP SHAPE THE NEXT GENERATION
OF MEDIA + TECH LEADERS**

Volunteer with the 2026 Innovation Challenge

Help students explore trust, transparency, and confidence in AI and digital systems.



IDEAS
PEOPLE
TECHNOLOGY
A BRIGHTER
TOMORROW



2026 Challenge Theme: Bridging the Trust Deficit

Designing trusted AI and digital technologies that restore confidence in a connected world.



MENTOR A TEAM

Guide one student team through the competition, share industry perspective, and help shape their solution.

Each team is paired with an industry mentor.



JUDGE THE FIRST ROUND

Review student presentations, provide feedback, and help identify the strongest teams advancing to finals.

Virtual judging opportunity.



PRESENT A WEBINAR

Lead a short virtual session and share practical insight on leadership, innovation, AI, trust, media, or technology topics.

Great for subject matter experts.

WHY GET INVOLVED



Support
graduate student
growth



Connect with
emerging talent



Share your
expertise



Strengthen the
Colorado media +
tech community



18 years of impact



40+ paid internships



20+ full-time industry hires



The Innovation Challenge engages graduate students in solving real-world AI, media + technology industry problems and connecting with industry leaders.

GET INVOLVED



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mtcinnovationchallenge.com



Fall 2026

Finals held in person
in the Denver Metro area

PEOPLE + IDEAS + INDUSTRY + A STRONGER TOMORROW