



**MEDIA+TECH  
COLLECTIVE**  
OF THE ROCKIES

# 2026 INNOVATION CHALLENGE

A real-world case competition for  
Colorado graduate students



**2026 Theme: Bridging the Trust Deficit:  
Designing Technologies That Restore Confidence in a Connected World**

## WHAT YOU'LL GET



Solve a real  
media + technology  
industry challenge



Every team gets  
a **dedicated**  
industry mentor



Present your  
ideas to  
industry leaders



Build your  
network and gain  
career opportunities



Compete for  
\$6,000 in team  
cash prizes



Create a  
portfolio-ready  
project



### COMPETITION DETAILS

- ✓ Teams of 3–5 graduate students
- ✓ No entry fee
- ✓ Virtual rounds + in-person finals in the Denver Metro area
- ✓ Open to graduate students at participating Colorado universities
- ✓ 18 years connecting students with the media + technology industry



### IMPORTANT DATES

-  **Priority Deadline:**  
Friday, September 18, 2026
-  **Final Deadline:**  
Friday, September 25, 2026
-  **Competition Period:**  
September 28 – November 1, 2026
-  **Finals:**  
November 6, 2026



### PRIZES



**1st Place:**  
**\$3,000**



**2nd Place:**  
**\$2,000**



**3rd Place:**  
**\$1,000**



**18** Years of Impact



**40+** paid internships



**20+** full-time industry hires

“

### Student Success Story

*“The program opened my eyes to industry leaders and led directly to an internship at Starz—sparking a 15-year career in the industry.”*

Kat D'Amico Hudson | Program Manager, Comcast | Former Innovation Challenge Participant

**> APPLY NOW**



[mtcinnovationchallenge.com](https://mtcinnovationchallenge.com)



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